



## **23<sup>rd</sup> Young Manager's Competition**

### **Young Manager's Competition # 23**

With a view to recognize competitive excellence among young managers and by providing them an unparalleled opportunity to sharpen their analytical and creative thinking, problem solving, team working and leadership skills Young Manager's Competition is held every year by Indore Management Association.

The competition provides teams from the various companies a common platform to research, analyze, discuss and deliberate on a theme of contemporary managerial interest.

### **The Agenda**

- **Prelims: In Pithampur**  
Date: Friday, 22<sup>nd</sup> December, 2017.  
Time: 9:30 AM (Venue will be share to registered teams)
- **Prelims: In Indore**  
Date: Monday, 08<sup>th</sup> January, 2018.  
Time: 9:30 AM  
Venue: Daly College Business School, Indore
- **Finals: In Indore**  
Date: Saturday, 13<sup>th</sup> January, 2018  
Time: 9:30 AM  
Venue: Daly College Business School, Indore

**Deadline for registration:** 15th Dec 2017 with Fee (Rs.4500 + GST 18%).

**Deadline for receipt of written Abstract:** December 18, 2017 (3 Copies submit at IMA office)

### **Eligibility, Entry etc.**

- 3 members (maximum) team required.
- Persons from a single or different organizations or independent managers.
- Team members aged up to 40 years who are executives.
- Entry form, duly filled, along with a Demand Draft/Cheque drawn in favor of 'Indore Management Association' payable at Indore/NEFT details are Name : State Bank Of India, Branch Y.N. Road, Indore, Saving Account No.: 63012367504, IFS Code : SBIN0030115)

### **Benefits & Privileges**

- Individual trophies for winners and runners up at the final Grand Awards ceremony.
- Winning team of YMC will be provided special passes to the Club House area at the IMA 27<sup>th</sup> International Management Conclave 2018 on February 2 – 3, 2018.
- All participants will be awarded certificate of participation.



### **Rules & Regulations**

- All presentations will become the property of IMA and teams cannot publish their written presentations without permission from the IMA.
- The judges' decision is unquestionable in relation to the competition and the dates are final.
- Outstation teams are required to make their own travel and stay arrangements. IMA will extend assistance if required.
- **Participation fee Rs. 4500/- plus GST 18% per team till December 15, 2017.**
- Entry form, duly filled, along with a Demand Draft/Cheque drawn/NEFT in favor of '**Indore Management Association**' payable at Indore.
- Prelims will be held at Indore, Dewas and Pithampur. Venue to be announced later subject to no. of teams participating from each area.
- Those teams which are selected for finals can make additions to their oral presentations for betterment. However no changes will be permitted in the written presentation.
- Competing teams are required to make oral as well as written presentations on the theme of the conclave i.e. **Bharat Bhagya Vidhata: Innovate and Lead.**
- A written presentation based on original research and analysis of data from pertinent source (primary and secondary, including team's organization wherever applicable) is to be submitted by every team in 3 copies before **December 18, 2017.**

### **Written Abstract Should**

- Be 2000 – 2500 words, typed on A4 size bond paper and sent along with an abstract of 500 words of the written presentation.
- Include charts, diagrams, pictures etc. to support research and data collection.

### **Oral Presentations Prelims & Final**

- Presentation will be made before a panel of judges on the competition day only.
- **For YMC** – should be 12 minutes long, followed by 5 minute interaction with judges.
- May be supplemented with transparencies, slides, audios and visuals etc. – Laptop and LCD projector will be provided by IMA.

### **Rules for the Conduct of the Competition**

1. Each team will get a total of 17 minutes for the oral presentation as well as the discussion.
2. The first 12 minutes will be used for presentation by the team members and the subsequent 5 minutes will be used for discussion with the Panel of Judges.
3. It is desirable that all the team members should participate in making the presentation.
4. After first 10 minutes of the presentation by any member of the team there would be an indication of remaining 2 minutes to complete the presentation.
5. If any team stretches the Presentation beyond the time limit of 12 minutes for which there would again be indication, there would be negative marking for the same.
6. At the completion of 17 minutes time limit for total presentation there would again be indication to wind up the discussion.



**Evaluation Criteria are as follows: -**

**Written Presentation:**

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|---|-------------|
| 1) Presentation & Format of Report          | - 10 points |
| 2) Originality & Creative Thinking          | - 30 points |
| 3) Accuracy of content & extent of research | - 30 points |

**Oral Presentation would include:**

- |   |             |
|---|-------------|
| 1) Clarity & Content of Presentation  | - 30 points |
| 2) Ability to communicate with & respond to question effectively from the judging panel | - 30 points |
| 3) Team work in presentation  | - 30 points |
| 4) Contribution to effective managerial thinking & Performance                          | - 40 points |

**Total Points - 200**

The Judgment of the Panel would be final & binding on all the Teams.

